

SMS AUTOMATION

SMS Automation is a feature that allows you to send messages automatically according to a predefined schedule. The message scheduler will prove extremely useful for sending out messages on non working hours & days to the customers who live in another time zone.

SMS FOLLOW-UP FUNNEL

STEP

1

Zero Lead Spill

Capture, assemble and organize leads from various sources and reduce lead leakage.

STEP

2

Stay Ahead in Competition

Respond your Enquiries instantly & make a great first impact. One step ahead of your competitors.

STEP

3

Convert More Customers

Automated Drip SMS Follow-up Series to keep your leads engaged throughout your sales process



Auto Responderz

So you got the idea and if these 3 components are missing, then there is a hole in your bucket (business) that we need to fix. Since last 5 years, our company has helped many business owners to increase their Lead to Sales Conversion ratio using SMS Automation strategies and tools



Let's understand how it works.

CAPTURE LEADS

Capture & manage leads resulting into zero spill and enhance business growth.



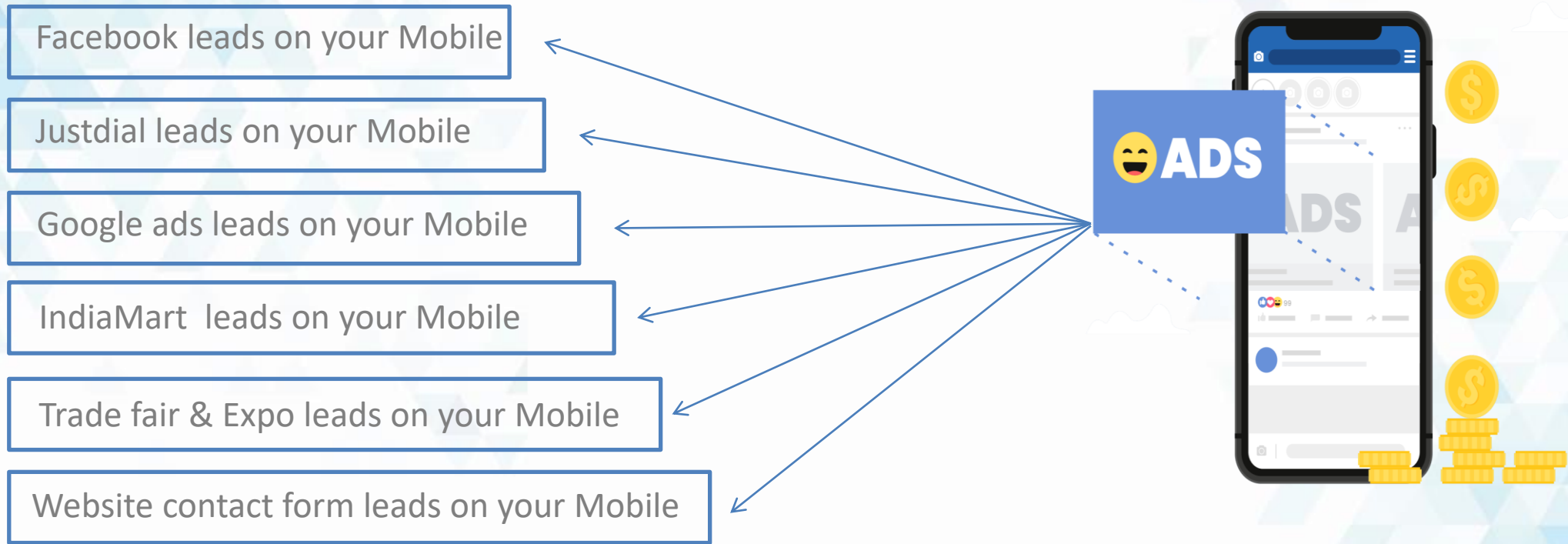
AutoResponderz

You will have access to cloud platform to manage them.



Centralized
Lead
Management

Get all Leads on your Mobile

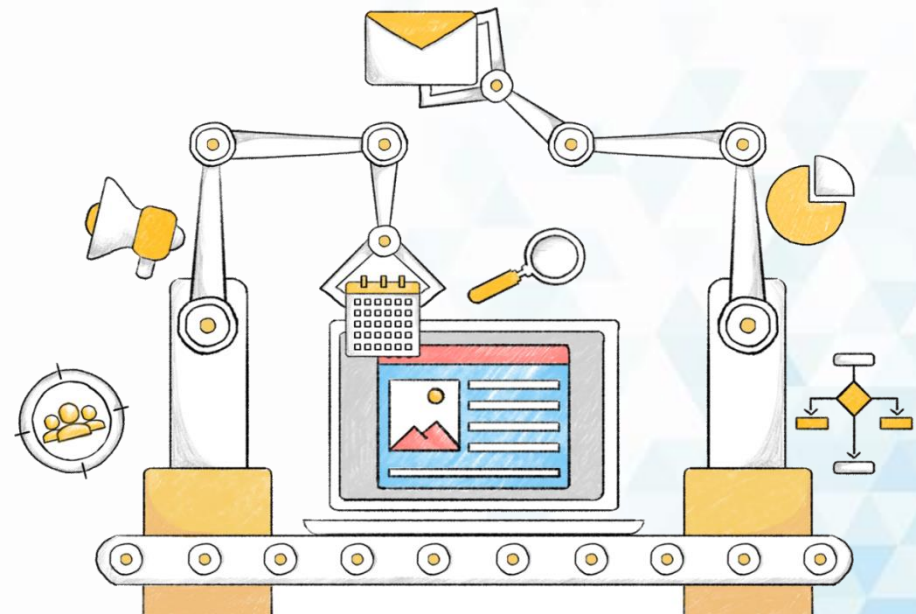


Email Automation

Email automation helps to reach the right people with the right message at the right moment without doing the work every time. Every time you sending an automated email, it increases the opportunity to get key information from each customer.

Benefits of Email Automation

- Personalize your customers' experiences
- Improve your customer retention rate
- It makes your marketing strategy scalable
- improve employee productivity



COMPETITION KILLERS

Reduce competitor's influence right at the beginning of customer's buying cycle.



Day – 10, Day – 12, Day- 60 and so on...

Got Lead



BROADCAST SEGMENT



REMINDERS TO CUSTOMERS



WEBSITE INTEGRATION



CREATE AUTOMATION FORMS
(EMBEDED ON ANY WEBSITE)



Centralized Data - Say Good bye to
manual work sheets



Follow Up

We can start contacting your
leads instantly

Automation

System will also start automated follow ups

CRM FEATURES

CONVERSATIONS



Track each communications with your customers and check effectiveness of your Sales Team.



Leads to CRM

Integrate your leads with CRM, assigns to user and send Email/SMS to customer.



Attach Documents

Attach documents related to lead or customer. Store all relevant marketing material in centralized location.



Drip SMS & Email Followup

Lead nurturing and followup with drip SMS & Email. Trigger Automatic SMS & Email Sequence (e.g Day-1,3,5,7).



Website to Leads

Embed Custom website contact forms with your website and integrate with lead automation.



Lead Prioritization

Prioritize leads based on sales stages. Focus on hot leads with better probability of closure.



Auto SMS to Facebook Leads

Running a Facebook Lead Ad? No need to download leads manually excel. Our software will captures data from FB Lead Ad Form and starts SMS / Email Nurturing Sequence.



Lead Auto Assignment

Assign leads to sales team automatically based on lead source. The sales user will get Email/SMS on lead assignment.



Territory Management

CRM supports location & product based sales territories. User security based on territory rules can be applied to CRM.



Justdial, IndiaMart & More Integration

Integrate & Automate your all leads which are coming from Justdial, IndiaMart, google and other platforms.

AUTO RECURRING REMINDERS

Birthday

Birthday & Anniversary - System will automatically send customized birthday, anniversary sms / email.

Finance

Insurance Policy Reminders E.g-1 Annual policy premium reminders or about Tax Saving Investments on 1st Feb every year.

C.A.

Income Tax Return Reminders
Send SMS to "Customers" on 31st Mar & 30th Jun every year at 3:00 PM

AMC

Annual Maintenance Contracts Periodic Auto Reminders for Service, Maintenance & Renewals.

Travel

Seasonal Travel Packages
Send Tour Packages by sms / email on 1st Dec, every year.

AUTOMATED REFERRAL SYSTEM



WHAT'S INCLUDED IN SERVICE?

Lead Management System



Sale Team Management



Sales Pipeline Management



CRM Reporting & Analytics

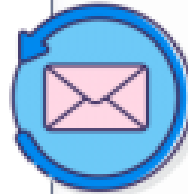


ACT NOW !



Auto Responderz

Right Now!. Yes at this moments, your hard earned leads are being followed up by your competitors or they are losing interest in your products and services.



SMSSHUB COMMUNICATIONS PRIVATE LIMITED
202 IInd Floor, Geet Vaikunth, Ayodhya Bypass Road,
Bhopal, MP, Pin – 462041, India

Call : +(91) 8305781001 Email : info@smsindiahub.in Visit : www.smsindiahub.in

GSTIN : 23AHWPR9110M1ZO CIN NO. : U72900MP2021PTC054456

Telemarketer ID : 1702157373640103575

+(91) 910 999 2291

mansi@smsindiahub.in

www.autoresponderz.com

